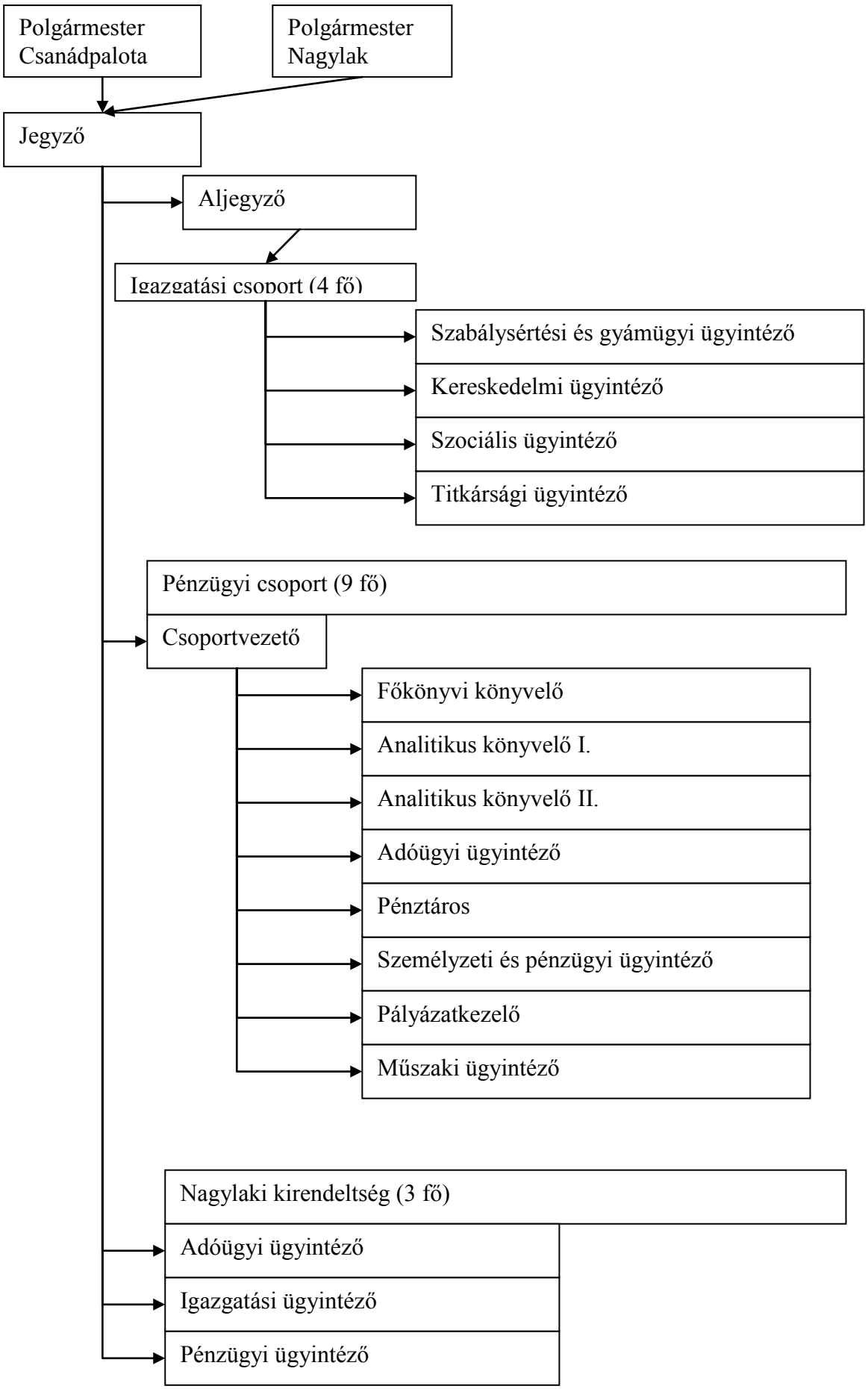A szervezeti struktúra